# DCA’s 2024 Inclusion at Work Week

## Blog Tips and Guidelines

Blogs are a great way to raise awareness about workplace diversity and inclusion. DCA regularly publishes blogs to share information, educate, and [mark significant days](https://www.dca.org.au/resources/di-planning/di-days-dates) around key diversity dimensions.

Your organisation can celebrate Inclusion at Work Week by sharing blogs with your employees and stakeholders that draw attention to D&I-related issues, campaigns, and resources - or that simply highlight all the great work your organisation is doing to enable a more diverse and inclusive workplace.

### How to get started:

* **Start with purpose**: examine what you would like to convey in your blog – what is its purpose? A few examples include raising awareness, prompting action, educating, sharing best practice tips, sharing a lived experience perspective, or a combination of all the above.
* **Choose a topic**: you may like to focus on a specific diversity topic that you believe your workplace would benefit from learning more about. See [DCA’s Resources page](https://www.dca.org.au/resources) for examples of different diversity dimensions for inspiration.
* **Find perspective**: if you have a colleague within your organisation or a partner organisation who has lived experience of the topic you would like to highlight, you can ask them if they would feel comfortable writing a blog or sharing some quotes about their experiences in a workplace context. You can also do a call out to your colleagues asking if anyone has a D&I topic they’d like to write about or have highlighted.
* **Be evidence-led**: We encourage you to support your blogs with factual information and research from trustworthy sources, ensuring the sources are correctly referenced. Try [DCA’s resources](https://www.dca.org.au/resources) and [research](https://www.dca.org.au/research-directory) for evidence-based facts and guidelines. Even lived experience blogs can benefit from including statistics and references to reinforce their message and address any misinformation.

You’re also welcome to share links to DCA’s blogs to raise awareness during IAWW.

### Here are a few key highlights from our many blog posts:

* [Mental health is a workplace issue](https://www.dca.org.au/news/blog/mental-health-is-a-workplace-issue?at_context=199)
* [The impact and responsibility of effective allyship](https://www.dca.org.au/news/blog/the-impact-and-responsibility-of-effective-allyship?at_context=199)
* [What do bathrooms have to do with inclusion?](https://www.dca.org.au/news/blog/what-do-bathrooms-have-to-do-with-inclusion?at_context=199)
* [Respecting First Nations knowledge in business](https://www.dca.org.au/news/blog/respecting-first-nations-knowledge-in-business?at_context=199)
* [Empowering workplaces to address Family and Domestic Violence](https://www.dca.org.au/news/blog/empowering-workplaces-to-address-family-and-domestic-violence?at_context=199)
* [The way forward: employment outcomes from the Disability Royal Commission](https://www.dca.org.au/news/blog/the-way-forward-employment-outcomes-from-the-disability-royal-commission?at_context=199)
* [Why we use the term ‘marginalised’](https://www.dca.org.au/news/blog/why-we-use-the-term-marginalised?at_context=199)
* [“Forming a compounded whole”: Why intersectionality matters](https://www.dca.org.au/news/blog/forming-a-compounded-whole-why-intersectionality-matters?at_context=199)
* [AI in Recruitment: Advancing Inclusivity through Design](https://www.dca.org.au/news/blog/ai-in-recruitment-advancing-inclusivity-through-design?at_context=199)
* [Words at Work: Should we use CALD or CARM?](https://www.dca.org.au/news/blog/words-at-work-should-we-use-cald-or-carm?at_context=199)
* [Breaking the flex work stigma](https://www.dca.org.au/news/blog/breaking-flex-work-stigma?at_context=199)

See more blog examples [on our website](https://www.dca.org.au/news).

**Blog attribution:** Include attribution text and hyperlink back to the original blog on DCA's website when sharing online.

Example: Blog [insert blog link] originally published by Diversity Council Australia (DCA). For more insights on workplace diversity and inclusion, visit [www.dca.org.au](http://www.dca.org.au).

**Research attribution:** Formal attribution to DCA and consent is required where references to DCA research material are in a written format. Citing DCA as a source will suffice where the reference is made in a verbal format. Contact [research@dca.org.au](mailto:research@dca.org.au) to seek consent.

Example:Diversity Council Australia (D’Almada-Remedios, R.) *DCA Inclusion@Work Index 2023-2024: Mapping the State of Inclusion in the Australian Workforce*, Sydney, Diversity Council Australia, 2024.