# Media release template

**Date/Embargo**

# **[Organisation name]** celebrates Inclusion at Work Week 2024!

**[Organisation name]** is proud to recognise [Inclusion at Work Week 2024](https://www.dca.org.au/inclusion-at-work-week) by highlighting its key initiatives that have advanced workplace diversity and inclusion throughout the year.

**[Insert details about your organisation’s key initiatives supporting diversity and inclusion in your workplace or focus on a specific initiative or project your business is particularly proud of! You can also highlight any events or activities planned for Inclusion at Work Week, including participation in the social media campaign.]**

Inclusion at Work Week, which runs from 18 to 22 November 2024, is an initiative led by [Diversity Council Australia](https://www.dca.org.au/) (DCA) to celebrate the efforts of Australian organisations in building more inclusive and diverse workplaces.

**[Name of organisation leader or D&I manager]** said **[organisation name]** is thrilled to be participating in Inclusion at Work Week 2024 and highlighted the importance of fostering an inclusive workplace where employees in all their diversity can thrive.

**[Insert an inspiring quote from a leader in your workplace explaining why diversity and inclusion is important to your organisation.]**

Workplace inclusion is not just about creating a positive work environment - it drives tangible business outcomes. DCA’s most recent [Inclusion@Work Index](https://www.dca.org.au/inclusion-work-index-hub) shows workplace inclusion significantly increases performance, wellbeing and innovation. Plus, workers in inclusive teams are:

* three times less likely to leave their organisation
* more than twice as likely to work extra hard
* almost 10 times more likely to be innovative
* four times more likely to provide excellent customer service.

This year, DCA will lead a digital campaign across social media using the hashtag #InclusionAtWorkWeek alongside key events to help organisations and practitioners expand their D&I toolbox. Last year, hundreds of [DCA members](https://www.dca.org.au/membership/current-dca-members) shared what inclusion meant to them, and stories from their D&I journey. Check out [DCA’s website](https://www.dca.org.au/inclusion-at-work-week) to see how you can get involved.

[ENDS]

### About DCA

[Diversity Council Australia](https://www.dca.org.au/) is the independent not-for-profit peak body leading diversity and inclusion in the workplace. DCA provides unique research, inspiring events and programs, curated resources and expert advice across all diversity dimensions to a community of over 1,300 member organisations. Our [member organisations](https://www.dca.org.au/membership/current-dca-members) are estimated to employ over two million Australians, representing almost 20% of the workforce.